

## PROFILE.

Highly creative graphic designer with extensive experience in both print and web design. Focusing primarily on web design and development by utilizing industry standard programming and user experience techniques. Has developed brand and corporate identities, websites, and promotional materials for diverse set of clientele.

## EXPERIENCE.

**Harpo [Oprah.com]** (Oct. 2007-Present) – Chicago, IL  
Web Designer

- ▶ Brainstorms and contributes dynamic solutions to complex user experience challenges.
- ▶ Maintains the Oprah brand consistently throughout Oprah.com.
- ▶ Works with advertising clients to develop microsites, banners, and other marketing materials to live on Oprah.com.
- ▶ Works quickly to design and develop continually-shifting content for Oprah.com and her affiliates.

**Lakonic Partners** (Nov. 2005-Sept. 2007) – Chicago, IL  
Junior Graphic Designer

- ▶ Works closely with clients to develop and implement exceptional promotional collateral in a deadline-driven environment.
- ▶ Participates in creative development of incoming projects, translating business objectives into concrete designs. Assists art director through discovery phase as needed.
- ▶ Conceives and produces interactive websites, advertising banners, e-mail blasts, identity systems, and various print materials to meet the requirements of clientele.
- ▶ Maintains, updates, and improves existing websites programmed in XHTML/CSS.
- ▶ Solely responsible for establishing the online presence for Chicago author Laura Caldwell through personal websites and digital newsletter design.

*Clients: Motorola, Virgin Lifecare, NEC, TalentDrive.com, CareerBuilder.com, Northwestern University, Radar Studios, Author Laura Caldwell, Capstone Financial Advisors*

**Freelance Designer** (2004-Present) – Chicagoland, IL  
Graphic/Web Designer

- ▶ Successfully coordinates various design projects from conception to completion for an assortment of diverse clientele.
- ▶ Creates innovative solutions for clients with limited budgets to achieve desired outcome in both web and print medias.
- ▶ Promotes own services and maintains loyal client base throughout the Chicagoland area.

*Clients: Medical Directives Online, Serendipity Entertainment, Kevco Studios, Aux Sable Records, PosTrac Telecommunications*

## SOFTWARE & DEVELOPMENT.

Photoshop, Illustrator, Dreamweaver, InDesign, Acrobat  
XHTML, CSS, and basic JavaScript knowledge

## EDUCATION.

**Academy of Design and Technology** (Oct. 2005 – June 2007)  
Chicago, IL  
Graphic/Web Design

**Illinois State University** (Aug. 2003 – July 2004) Normal, IL  
Graphic Communications and Printing Studies